

Website and Newsletter Advertising

Website

Gain broad exposure with an influential audience of Bio/Med professionals online at www.medtech.org. Views: 4,500 – 5,500/month (avg.)

Web Ad Rates

Home Page (only three opportunities available annually):

Duration	Cost Per Month
One month	\$225
Three months	\$200
Six months	\$175
Twelve months	\$150

Individual Pages (i.e. – Careers, News, Advocacy, etc.):

Duration	Cost Per Month
One month	\$125
Three months	\$100
Six months	\$87.50
Twelve months	\$75

Specifications

310 pixels wide x 150 pixels high; 72 dpi; JPG, PNG or GIF format*

Newsletters

Reach a highly targeted audience in MedTech's monthly Bio/Med News and Member Update newsletters (one newsletter per month for a total of 12). Ads are placed in one (1) electronic newsletter 12x a year sent to our database of approx. 3,000 professionals from the Bio/Med industry.

Newsletter Ad Rates (limit four ads per month)

Duration	Cost Per Month
One month	\$200
Three months	\$175
Six months	\$150
Twelve months	\$125

Specifications

190 pixels wide; JPG or PNG format*

Confirm website and newsletter ads and save 20% on both!

*\$50 resizing fee may be applied if file not sent in correct specifications

Website and Newsletter Advertising Commitment Form

Please specify your ad choice:

Website

Home page: Monthly [] _____ (frequency) / Annually []

Page: Monthly [] _____ (frequency) / Specify page choices

Page: Yearly [] / Specify page choices _____

Newsletters

Bio/Med News: Monthly [] _____ (frequency) / 6 issues Annually []

Member Update: Monthly [] _____ (frequency) / 6 issues Annually []

Confirm website and newsletter ads and save 20% on both!

BILLING INFORMATION:

Organization		
Billing Address	Primary Contact Name	
City/State Zip	Direct Tel	
Fax	E-mail	
Authorizing Signature		Date

The Sponsor is bound to this Sponsorship Commitment Form. By signing above, I warrant that I am authorized to sign on behalf of the Organization listed above and that all information I have provided is complete and accurate.