



## Sponsorship Packages

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### PREMIER FULL-CONFERENCE SPONSORSHIPS (Exclusive within industry segment)

#### Platinum Sponsor - \$8,500 (3 available)

##### Pre-Conference:

- > Company logo with link on event website
- > Company logo with link in all electronic communications
- > Recognition in all event news releases

##### Onsite Benefits:

- > 8 complimentary full-conference registrations
- > Logo prominently displayed on event signage
- > Company banner prominently displayed at event
- > Logo and name in conference program
- > Recognition from podium during Welcome session
- > One prime exhibit space in the Tech Showcase
- > One company insert in registration packets

#### Gold Sponsor - \$6,500 (3 available)

##### Pre-Conference:

- > Company logo with link on event website
- > Company logo with link in all electronic communications
- > Recognition in all event news releases

##### Onsite Benefits:

- > 6 complimentary full-conference registrations
- > Logo prominently displayed on event signage
- > Company banner prominently displayed at event
- > Logo and name in conference program
- > Recognition from podium during Welcome session
- > One prime exhibit space in the Tech Showcase

### EXCLUSIVE SESSION SPONSORSHIPS

#### Keynote Sponsor - \$5,500 (2 available)

##### Pre-Conference:

- > Company logo with link on event website
- > Company listing in all electronic communications
- > Recognition in all event news releases

##### Onsite Benefits:

- > Exclusive sponsorship (1 for each keynote session)
- > 4 complimentary full-conference registrations
- > Logo on event signage
- > Logo and name in conference program
- > Company banner displayed during session
- > Recognition from podium during Keynote session
- > Opportunity to introduce Keynote Speaker
- > One exhibit space in the Tech Showcase

#### Reception Sponsor - \$4,500

##### Pre-Conference:

- > Company logo with link on event website
- > Company listing in all electronic communications
- > Recognition in all event news releases

##### Onsite Benefits:

- > Exclusive sponsorship
- > 4 complimentary full-conference registrations
- > Logo on event signage
- > Company logo and name in conference program
- > Company banner displayed during Reception
- > Recognition from podium during Reception
- > One exhibit space in the Tech Showcase

#### Dinosaur BBQ Sponsor - \$5,000

##### Pre-Conference:

- > Company logo with link on event website
- > Company listing in all electronic communications
- > Recognition in all event news releases

##### Onsite Benefits:

- > Exclusive sponsorship
- > 4 complimentary full-conference registrations
- > Logo on event signage
- > Logo and name in conference program
- > Company banner displayed during Dinosaur event
- > Recognition from podium during Dinosaur event
- > One exhibit space in the Tech Showcase

#### Plenary Sponsor - \$3,500 (2 available)

##### Pre-Conference:

- > Company logo with link on event website
- > Company listing in all electronic communications

##### Onsite Benefits:

- > Exclusive sponsorship (1 for each plenary session)
- > 3 complimentary full-conference registrations
- > Logo on event signage
- > Logo and name in conference program
- > Recognition during Plenary session
- > Opportunity to introduce a plenary speaker
- > One exhibit space in the Tech Showcase

**MedTech 2018**  
**Connect New York**  
**Building Bridges to**  
**Better Healthcare**



**Sponsorship Packages**

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**ADDITIONAL SPONSORSHIPS**

**Speed Networking Sponsor - \$3,500**

**Pre-Conference:**

- > Company logo with link on event website
- > Company listing in all electronic communications

**Onsite Benefits:**

- > Exclusive Sponsorship
- > 3 complimentary full-conference registrations
- > Logo on event signage
- > Logo and name in conference program
- > Recognition during Speed Networking Session
- > One exhibit space in the Tech Showcase

**Attendee Gift Sponsor - \$3,500**

**Pre-Conference:**

- > Company logo with link on event website
- > Company listing in all electronic communications

**Onsite Benefits:**

- > Exclusive sponsorship
- > 3 complimentary full-conference registrations
- > Logo on event signage
- > Logo and name in conference program
- > Company logo and recognition with attendee gift
- > One exhibit space in the Tech Showcase

**Award Ceremony Sponsor - \$3,500**

**Pre-Conference:**

- > Company logo with link on event website
- > Company listing in all electronic communications

**Onsite Benefits:**

- > Exclusive Sponsorship
- > 3 complimentary full-conference registrations
- > Logo on event signage
- > Logo and name in conference program
- > Recognition during award ceremony
- > One exhibit space in the Tech Showcase

**Track Sponsor - \$3,000 (9 available)**

**Pre-Conference:**

- > Company logo with link on event website
- > Company listing in all electronic communications

**Onsite Benefits:**

- > 3 complimentary full-conference registrations
- > Logo on event signage
- > Logo and name in conference program
- > Recognition during sponsored track
- > One exhibit space in the Tech Showcase

**Badge Sponsor - \$3,000**

**Pre-Conference:**

- > Company logo with link on event website
- > Company listing in all electronic communications

**Onsite Benefits:**

- > Exclusive sponsorship
- > 3 complimentary full-conference registrations
- > Company logo on event signage
- > Company logo and name in conference program
- > Company logo on conference name badges
- > One exhibit space in Tech Showcase

**Lanyard Sponsor - \$3,000**

**Pre-Conference:**

- > Company logo with link on event website
- > Company listing in all electronic communications

**Onsite Benefits:**

- > Exclusive sponsorship
- > 3 complimentary full-conference registrations
- > Company logo on event signage
- > Company logo and name in conference program
- > Company logo on conference Lanyard
- > One exhibit space in the Tech Showcase

**Networking Break Sponsor - \$2,000 (3 available)**

**Pre-Conference:**

- > Company logo with link on event website
- > Company listing in all electronic communications

**Onsite Benefits:**

- > 2 complimentary full-conference registrations
- > Company logo on event signage
- > Company logo and name in conference program
- > Recognition during sponsored networking break

**Supporting Sponsor - \$1,500**

**Pre-Conference:**

- > Company logo with link on event website
- > Company listing in all electronic communications

**Onsite Benefits:**

- > 1 complimentary full-conference registration
- > Company logo on event signage
- > Company logo and name in conference program

# MedTech 2018 Connect New York

## Building Bridges to Better Healthcare



### Sponsorship Commitment Form

>> **Yes! I want to sponsor MEDTECH 2018.**

E-mail your reservation now to: Joe Hunter, [jhunter@medtech.org](mailto:jhunter@medtech.org)

#### **BILLING INFORMATION:**

Please print your organization's name exactly as it should appear in all marketing and promotional materials for the event:

<b>Organization</b>	
Billing Address	<b>Primary Contact Name</b>
City/State Zip	Direct Tel
Fax	E-mail
<b>Authorizing Signature</b>	<b>Date</b>

The Sponsor is bound to this Sponsorship Commitment Form. By signing above, I warrant that I am authorized to sign on behalf of the Organization listed above and that all information I have provided is complete and accurate.

#### **SPONSORSHIP SELECTIONS:**

Please select desired sponsorship package below

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum Sponsor - \$8,500         | <input type="checkbox"/> Attendee Gift Sponsor - \$3,500      |
| <input type="checkbox"/> Gold Sponsor - \$6,500             | <input type="checkbox"/> Award Ceremony Sponsor - \$3,500     |
| <input type="checkbox"/> Key Note - \$5,500                 | <input type="checkbox"/> Track Sponsor - \$3,000              |
| <input type="checkbox"/> Dinosaur BBQ - \$5,000             | <input type="checkbox"/> Conference Badge Sponsor - \$3,000   |
| <input type="checkbox"/> Reception Sponsor - \$4,500        | <input type="checkbox"/> Conference Lanyard Sponsor - \$3,000 |
| <input type="checkbox"/> Plenary Sponsor - \$3,500          | <input type="checkbox"/> Networking Break Sponsor - \$2,000   |
| <input type="checkbox"/> Speed Networking Sponsor - \$3,500 | <input type="checkbox"/> Supporting Sponsor - \$1,500         |

#### **EXHIBIT CONFIRMATION**

- Yes, reserve my complimentary Tech Showcase exhibit (included with a sponsorship of \$3,000 and above; see sponsorship details)

**TOTAL AMOUNT DUE:** \$ \_\_\_\_\_

#### **PAYMENT OPTIONS:**

- Check enclosed       Bill me

Please sign and return this commitment form to: MedTech, 235 Harrison Street, Suite 209, Mail Drop 18, Syracuse, NY 13202

**Thank you for supporting MEDTECH 2018. We look forward to seeing you in November!**

MedTech reserves the right to cancel an event due to low enrollment or other circumstances which would make the event unviable. If MedTech cancels an event, sponsors will be offered a refund for that event; series sponsorships are non-refundable. Event sponsors are honored on a first-come, first-served basis and will be recognized upon receipt of sponsorship payment.