

MedTech Annual Conference

Held in Buffalo, NY in the Fall of 2015, MedTech's annual conference fuses the breadth of capabilities and expertise found in this robust community into an energetic, two-day gathering of 250+ industry professionals.

Platinum Sponsor (3 available) – \$8,000

- > Premier sponsorship, including 8 complimentary event registrations, additional registrations at member rate, logo w/ link in all electronic communications, web page listing w/ link and short organization description, organization name/logo on event signage and print materials, organization banner prominently displayed, recognition from podium, opening remarks opportunity, prime exhibitor space, recognition in news releases, opportunity to place one piece of collateral in conference registration packets

Gold Sponsor (3 available) – \$6,000

- > Premier sponsorship, including 6 complimentary event registrations, additional registrations at member rate, logo w/ link in all electronic communications, website listing w/ link and short company description, company name/logo on event signage and print materials, company banner prominently displayed, recognition from podium, opening remarks opportunity, prime exhibitor space, recognition in news releases

Opening Plenary Sponsor – \$4,000

- > Exclusive sponsorship, including 4 complimentary event registrations, additional registrations at member rate, organization name in all electronic communications, web page listing w/ link, organization name/logo on event signage and in print materials, recognition from podium, plenary speaker introduction opportunity

Luncheon Keynote Sponsor – \$4,000

- > Exclusive sponsorship, including 4 complimentary event registrations, additional registrations at member rate, organization name in all electronic communications, web page listing w/ link, organization name/logo on event signage and in print materials, recognition from podium, plenary speaker introduction opportunity

Closing Plenary Sponsor – \$4,000

- > Exclusive sponsorship, including 4 complimentary event registrations, additional registrations at member rate, organization name in all electronic communications, web page listing w/ link, organization name/logo on event signage and in print materials, recognition during reception, plenary speaker introduction opportunity

Chairman's Reception Sponsor – \$4,000

- > Exclusive sponsorship, including 3 complimentary event registrations, additional registrations at member rate, organization name in all electronic communications, web page listing w/ link, organization name/logo on event signage and in print materials, recognition during reception, opportunity to give welcoming remarks

Executive Breakfast Sponsor – \$4,000

- > Exclusive sponsorship, including 3 complimentary event registrations, additional registrations at member rate, organization name in all electronic communications, web page listing w/ link, organization name/logo on event signage and in print materials, recognition during reception, opportunity for welcoming remarks

Track Sponsor – \$3,000

- > Including 3 complimentary event registrations, additional registrations at member rate, organization name in all electronic communications, web page listing w/ link, organization name/logo on event signage and in print materials, recognition during sponsored track, opportunity to introduce session speakers

*MedTech Annual Conference, cont'd***Conference Badge Sponsor – \$3,000**

- > Including up to 5 registrations at member rate, web page listing w/ link, organization name/logo on event signage and in print materials, organization logo on conference lanyard or attendee badges

Attendee Gift Sponsor – \$2,000

- > Including up to 5 registrations at member rate, web page listing w/ link, organization name/logo on event signage and in print materials, organization logo on attendee gift

Contest Prize Sponsor – \$2,000

- > Including up to 3 registrations at member rate, web page listing w/ link, organization name/logo on event signage and in print materials, organization logo at prize table, recognition during prize announcements

Networking Break Sponsor – \$1,500

- > Including up to 3 registrations at member rate, web page listing w/ link, organization name/logo on event signage and in print materials, recognition during sponsored break

Innovation Sponsor – \$1,000

- > Including up to 3 registrations at member rate, web page listing w/ link, organization name in all electronic communications, organization name/logo on event signage and in print materials, organization logo prominently displayed in post-conference eNewsletter

Annual Members Dinner

MedTech's Members Dinner will be held June 4, 2015 in Saratoga Springs, NY and is a celebration of the achievements of the BioMed community and a networking opportunity for industry professionals. Members and industry leaders from across NYS come together to celebrate a year of accomplishments and to look toward the association's coming year.

Presenting Sponsor – \$5,000

Pre-Program:

- > Positioned as the Naming Sponsor throughout all marketing of the program
- > Top-billing logo recognition on all event collateral
- > Logo with 100-word description on event webpage and logo with link in all electronic communications.
- > Recognition in all event news releases

Onsite Benefits:

- > One reserved table for eight (8) guests
- > One golf twosome OR one wine tour pairing (event tickets only, dinner included with table of 8)
- > One gift or piece of company material at dinner place settings (sponsor to provide materials)
- > Company banner prominently displayed at event check-in (sponsor to provide materials)
- > Recognition from podium during welcoming remarks
- > Opportunity to introduce one of the featured speakers
- > Logo displayed on podium sign throughout dinner
- > Top-billing logo recognition in dinner program and schedule of events

Visionary (2 available) – \$2,500

- > One table seating eight.
- > Company recognition during dinner plus company signage at dinner check-in.
- > Logo in dinner program and schedule of events.
- > Logo with 100-word description on event webpage and logo with link in all electronic communications.

Greens Host (3 available) – \$1,750

- > Two complimentary dinners plus one golf twosome.
- > Company signage at tournament check-in.
- > Logo in schedule of events and listed in all electronic communications.

Networking Host (3 available) – \$1,750

- > Two complimentary dinners plus one wine tour pairing.
- > Company signage at tour check-in.
- > Company recognition during networking reception.
- > Logo in schedule of events and listed in all electronic communications.

Contributor (2 available) – \$1,000

- > Two complimentary dinners plus one wine tour pairing OR one golf twosome.
- > Logo in schedule of events and listed in all electronic communications.

Awards Sponsor (2 available) – \$750

- > Two complimentary dinners.
- > Recognition during awards ceremony.
- > Logo in schedule of events and listed in all electronic communications.

Supporter (5 available) – \$500

- > One complimentary dinner.
- > Logo in schedule of events and listed in all electronic communications.

Pre-Seed Workshop

The Pre-seed Workshop (PSW) is a systematic, hands-on experience that helps scientists, researchers and entrepreneurs evaluate the market potential of an invention and possible paths to commercialization. Sponsors receive invaluable marketing exposure and benefit from unique opportunities to connect with innovation thought-leaders and the next generation of high growth companies.

Pre-Seed Workshop Sponsor

Demonstrate your dedication to building a vibrant high-tech community in the region. Through PSW sponsorship, your organization will ensure that our most promising entrepreneurs and most exciting start-up companies connect with the resources and expertise they need to grow and thrive.

Program Sponsor – \$1,500

- > Exclusive Program Sponsor (in service category) for fall 2013 PSW (October 18 & 25)
- > Opportunity to place one piece of organization materials in PSW participant binders
- > Organization name/logo will be included on all event-related materials:
 - workshop web page w/ hyperlink
 - printed workshop materials
 - workshop signage
 - workshop PR (traditional & new media)
- > Complimentary reception registrations for up to 3 individuals

MedTech TechTopics Webinar Series

The MedTech Institute is a series of training and certification webinar programs scheduled throughout the year. Sponsoring MedTech webinar series shows your support for the advancement of the Bio/Med industry and the development of professionals in New York.

Webinar Sponsor – \$1,500

- > Complimentary registration for 2 individuals to every program
- > Opportunity to introduce the event speaker(s)
- > Organization logo included on all event-related materials:
 - electronic invitations
 - registration confirmations
 - event web page w/ hyperlink
 - printed event materials
 - event signage
- > Short organization description (up to 50 words) included on event web page

Member MeetUps

Member MeetUps are quarterly (July, October, January, and April) members-only, face-to-face meetings that feature both networking and education components, and allow behind-the-scenes access to some of MedTech's larger member companies and institutions. Sponsorship is a great way to showcase your brand to targeted member audiences.

Event Sponsor - \$1,500 per event

- > Exclusive program underwriter for event
- > Opportunity to place one piece of organization materials at check-in table (sponsor to provide materials)
- > Organization logo will be included on all event-related materials:
 - electronic invitations
 - registration confirmations
 - event web page w/ hyperlink
 - printed event materials
 - event signage
- > Complimentary event registration for 1 individual

Clinical Connections

Clinical Connections are face-to-face meetings that feature both networking and education components focused on a specific clinical topic. Sponsorship is a great way to showcase your brand to targeted member audiences.

Event Sponsor - \$1,000

- > Complimentary registration for 1 individual to the event
- > Opportunity to introduce an event speaker
- > Organization logo included on all event-related materials:
 - electronic invitations
 - registration confirmations
 - event web page w/ hyperlink
 - printed event materials
 - event signage
- > Short organization description (up to 50 words) included on event web page

Industry Publication

Advertising in the MedTech industry publication provides year-round, state and national exposure to the BioMed community and beyond. The 60+ page, full color, magazine-style publication will focus on the state of the industry in New York, as well as other specialized topics.

Ad Rates

- > \$6,000 – Outside back cover
- > \$5,500 - Inside back cover
- > \$5,500 - Inside front cover
- > \$5,000 - Full page platinum – includes banner ad on publication microsite and recognition
- > \$2,500 - Half page gold – included tile ad on publication microsite and recognition
- > \$1,500 - Half page
- > \$ 750 - Quarter page